



Since 1968

BOARD MEMBER - MARKETING AND COMMUNICATION - voluntary

The Netherlands Charity Association is looking for a new board member, responsible mostly for marketing and communication. This volunteering job requires foremost engagement and enthusiasm! Good communicating skills and some experience or interest in making visuals would be great!

About the NCA

The Netherlands Charity Association, is an independent and non-profit organization established in 1968, that offers support with helping hands and by raising funds for carefully selected charities and projects in Singapore. Our mission is to give back to Singapore by supporting the people who are less privileged and fall between the cracks of society. With our foundations in the expat community, we bridge the gap between the expat community and the less privileged in Singapore. www.nca.org.sg. The board consists of 4 to 6 very enthusiastic people that want to make a difference.

Job Description

Together with the other 4 members of the board and the other volunteers you will be developing and organizing NCA fundraising events and activities. For these events you will be running the marketing campaigns via NCA's online media channels and via NCA's media partners. Besides the marcom tasks you will maintain the relationship with one of the charities that NCA supports. The board meets one morning every two weeks. You would spend approximately another 4-8 hours a week, planned at your convenience.

Responsibilities

- The yearly marketing calendar
- Managing and operating NCA marketing channels (supported by volunteers): monthly newsletter, Facebook, Instagram, Website
- Running campaigns for NCA fundraising events through NCA channels, partnerships and affiliates

Additional tasks

- Maintaining the relationship with your appointed charity
- Volunteering where necessary at NCA events or events where NCA has a presence.

Interested?

Please send an email to info@nca.org.sg