

NCA President's Report 2019

Organisation

2019 was a year of many changes in the board. Halfway the year almost the whole board had changed. The former board spent most of their time in the beginning of 2019 on revising the strategy of the NCA and decreased the number of fundraisers. During this process also new board members were found. The new board has worked hard to get to know our charities, strengthening the ties and reconnect with several partnering organizations and building a community with our volunteers. Our goal was to create more awareness in the community and find more opportunities to organize fundraisers for the less privileged in Singapore.

NCA Board:

President:	Antoinette van den Berg (January - May) Freeke Quik (May - December)
Vice President:	Rashmi Baya (January - May) Jessica Portier (May - December)
Treasurer:	Willemijn Dorrepaal (January - March) Sabina Talstra (March - December)
Secretary:	Marlies Broek (January - May) Pauline de Jager (May - December)
Marketing & Communication Manager:	Karen Nix Audrey Walbeehm (May - December)

Committee Members:

Jeff van den Brande (Marcom)
Joke Cofino (Marcom)
Esther Nijdam (Marcom)
Alyssa Murre (Marcom)
Loes Meijeren (CCF committee)
Sharon ter Loeke (Newsletter)
Inge Kuipers (Photographer)
Elsbeth Dovic (Photographer)

Volunteers:

Besides the NCA Board & Committee Members there were about 60 volunteers that have joined our activities, half of them have been very active in our regularly returning activities, while the others were more occasional supporters. Some of them relocated, but still 45 in the group and every month more joining through active recruitment.

We are very grateful to this loyal group of volunteers. Without their help we would not be able to carry out the fundraisers and helping hand activities we do. They are the heart of the NCA.

Members and sponsors

We had 24 members in 2019. A few less than in 2018. The prize was still 50 dollar because of the 50th anniversary, but during the AGM of 2019 we have decided to raise this to 75 dollar from 2020 onwards.

Our corporate sponsors have been sponsoring us through donations in kind. With the help of many old and new sponsors we could offer a range of very attractive Lucky Draw prizes. Also, our partners have invited us to raise awareness or raise funds at their events or let us use their facilities.

We are very appreciative of all our members and sponsors.

Activities

The first part of the year most of the activities were focused on strategy and future of the NCA. Volunteers and other interested people were invited to a round table discussion to get a good idea of the wishes, needs and ideas of the community about these topics. The most important outcomes were that people would like not only to donate money but also helping hands to get more feeling with the charities. Also new board members were found in these meetings.

The year started with a fundraiser at the ADB- DutchCham new years event at the residence of the Dutch Ambassador, H.E. Margriet Vonno.

In spring another successful Black and White tour was organized by Executive Homes and the NCA. All the proceeds of this tour went to the NCA.

The Bingo at Silra has been a success for the residents as well as the volunteers every month throughout the year, with an extra christmas gift for all residents in December.

We started to help out again in Willing Hearts Soup Kitchen in May. Every other month a group of volunteers went and helped prepare meals and distribute them over the island. We also collected clothes and toys and donated them to this wonderful organization.

In november we were invited again at the annual ADB-DutchCham Dinner & Dance. This year we introduced a whole new fundraiser. We raffled two special pieces of art donated to us by ArtWorks. This

was very successful. We made a short film about our organization which premiered on this occasion. This way we were able to (re)introduce the NCA to the audience in a catchy way.

The Charity Christmas Fair at the Hollandse Club was again a huge success: we extended the opening hours and were able to ask more money per table. Together with the proceeds of a lucky draw this was, as every year, very lucrative.

Together with the Hollandse Club we organized a Christmas giving tree. A lot of members donated gifts, especially for children. These gifts were donated to Good Shepherd Centre (a crisis shelter for women and children that are victims of violence in their homes) and to The Haven (a residential home for children and young people who are not able to be cared for by their own families).

One of our volunteers still mentors a family that is supported by Breadline.

We developed two new kinds of merchandise

- a set of 5 postal cards with beautiful pictures of Singapore, made by two NCA volunteers.
- a special HSL100 edition of “my Singapore Memories”, a game created to celebrate the 100th anniversary of the Hollandse School Limited (HSL), the Singapore based Dutch primary school. Half of the cards are images of Singapore, the other half are typical HSL images. This game will be great fun to play for everyone in the HSL community and bring back special memories for those back in Holland or elsewhere in the world.

Financial overview

In 2019 we had a total net income of SGD 36.571. The income was generated by the following activities:

	2019
NCA Merchandise	12.092
Memberships	955
Christmas Charity Fair	13.037
Other events and workshops	6.851
Garage sale	-
Donations	3.422
Interest	215
TOTAL	36.571

That is about 10% less than 2018 (SGD 41.006). This is mainly due to the board change in the first half year of 2019, so there was less time to organize fundraising activities. We had no garage sale and we missed some fairs and events.

Luckily, the NCA Merchandise was still selling very well and the Christmas Charity Fair was also very successful. The art raffle at the ADB DutchCham dinner & dance has also raised a big amount for 2019. During this activity we have introduced a new way of paying, paying through QR code. This is a very easy way of paying and already turned out to be a simple and smart way to pay and donate. Also because payments made through paypal are quite expensive (4%) we will make more use of QR code, Paynow and bank transfers. Costs are roughly between 0.25% and 0.5% of the amount then.

Supported charities

The 5 charities that received our donations this year did not change. They received a total amount of almost SGD 43.000.

- Breadline
- Good Shepherd centre
- H.O.M.E.
- SILRA
- Project Pari

We donated in kind and by helping hands to

- The Willing Hearts
- SILRA
- The Haven (salvation army)

Outlook

As a new board, since this summer, one of our goals was to strengthen the ties and reconnect with several other Dutch organisations in Singapore such as the Hollandse School, Dutch Drinks, The Dutch Embassy, the Hollandse Club, ADB-DutchCham, Riding without Age and many more. As a result we have been offered new opportunities to do fundraisers. A second important goal for us was to involve our volunteers as much as possible because they make the NCA work. Our goal for 2020 is to combine these two accomplishments into a third, very important goal: raising funds for our charities, for the people in need. Together with our loyal and creative group of volunteers we have created a think tank and will find new ways to do fundraisers at the many events we've been invited to. Besides collaborating with these partners we are developing a yearly NCA event on its own.

Also we are planning on surprising our charities with workshops and BBQ's for example. This way our volunteers will feel more connected with our charities and of course we love to treat people on a nice day!

We want to keep on raising awareness to the expat community, especially the new people who just moved to Singapore that there are people in need and their help can make a difference.

This year we will apply to become an Institutions of a Public Character (IPC). Being an IPC will make us more appealing for corporate donations as they will be able to claim tax relief from their assessable income based on the amount donated, at prevailing deduction rate.

With these efforts we are confident we will increase the revenues in 2020.