

President's Report 2018

Organisation

2018 was a successful year for NCA. It was the year that we celebrated 50 years of giving back to Singapore and we celebrated our birthday by organising some additional events. Especially for this Golden Jubilee, we designed a new logo.

Although we had some changes in the board and committees, NCA managed with great help of the members and volunteers to organize many (fundraising) activities for and with our charities.

During 2018 the composition of the board was as follows:

NCA Board:

President:	Sheila Bouwman (until April) Antoinette van den Berg (from April - December)
Vice President:	Rashmi Baya
Treasurer:	Willemijn Dorrepaal
Secretary:	Marlies Broek
Marketing & Communication Manager:	Karen Nix
Member:	Kate Hanam
Member:	Annette Kunst

Committee Members:

Jeff van den Brande (Marcom)
Yvette van der Velde (Marcom)
Amanda Corfe (Marcom)
Joke Cofino (Marcom)
Esther Nijdam (Marcom)
Indra Meijer (Project Support NCA 50 years)
Robert Lopik (Project Supporter)
Alyssa Murre (Marcom)
Adriana Alves (Project Manager)
Inge Kuipers (Photographer)

Honorary member

Ambassador of the Netherlands to Singapore, Margriet Vonno

Next to the NCA Board & Committee Members there were about 40 volunteers that have supported our activities, of which 15 volunteers have been very active in multiple activities, while the others were more occasional supporters.

We would like to express our warmest appreciation to all the people who have supported us and helped us in carrying out our activities in 2018. Your remarkable altruistic exertions have really made a difference in the lives of many of the people that the NCA supports directly or through supported charities.

Members and sponsors

We had 27 members in 2018, which is a slight increase versus 2017. Because of our 50th birthday, we have changed our membership contribution from 70 SGD to 50 SGD. Due to an increase of the amount of members, the 2018 income from the membership was almost as high as the previous year - 1.352 SGD.

Our corporate sponsors continued to support us through donations in kind. With the help of many new sponsors we could also offer a range of very attractive Lucky Draw prizes and awesome new NCA fair-products to the people.

We are very grateful to all our members and sponsors. Without them and their dedication we could not have gotten the great results we did!

Activities

2018 was filled with some great fundraising activities:

- We kicked off 2018 by hosting a successful Lucky Draw at the New Year's reception of ADB-DutchCham at the Dutch Embassy.
- The Executives Homes Black & White Tour was held for the fifth time and due to its success a second tour was organized.
- 'The Book of Walks', which was generously donated to NCA by Pleun Brevet and Sandra Delters in 2017, continued to be a popular item in our online shop and still helps us to raise money. Due to its success we ordered a reprint of the book.

Weekly Walkers walk

- This year again we were invited to have a free table at various expat fairs to sell our merchandise. We participated in the Pit Building fair and the Fullerton Fair where we raised an amazing amount of money by selling items like 'the Book of Walks' and our famous Memory Game. We also sold design articles and beautiful eco-yoga clothes which all was kindly donated.
- The Charity Christmas Fair was a huge success, very well organized, sold out in a matter of time, with many tables, cozy atmosphere and good proceeds from the Lucky Draw.
- Fitness organization Mom in Balance Singapore contacted NCA looking to support other women in Singapore by donating prize money. NCA introduced the organization to the Good Shepherd Centre, who were moved by this gesture.
- NCA was the charitable cause of a walk from the Weekly Walkers, a group of ladies who walk through Singapore every week.
- We collaborated more intensely with the Association of Dutch Business People (ADB) and the Hollandse Club (HC), with whom we amongst others held various lucky draws and fairs. And let's not forget to mention the great sale at the reception of HC of the Book of Walks and our Memory Game throughout the whole year.

Charity events

Furthermore we organized charity events to connect more with the charities NCA supports (and vice versa).

- Next to our successful monthly Bingo mornings at SILRA, we surprised the elderly residents again at SILRA in December with presents of their wish list.
- NCA collaborated with an artist to conduct 2 block printing workshops for the residents of the H.O.M.E. shelter.
- NCA's Rashmi Baya conducted with Claudia Lardi Robyn 2 workshops on managing emotions and building self esteem for the courageous residents of the H.O.M.E. shelter.
- One of our volunteers acts on a structural basis with as family mentor with a family that is supported by Breadline.
- NCA, Project Pari and Zonta Club joined forces with artist Gloriah Kee in a creative workshop teaching art-journaling to the girls of Project Pari.
- The BLOOM Development Factory organized a workshop for the residents of Good Shepherd to help the ladies create happiness and encourage a positive mindset.

Revenue

In 2018 we had a total Revenue income of 58.865,92 SGD, comprising of:

Memberships:	1352,20 SGD
Merchandise sale:	18.895,21GSD
Garage sale:	3.342,25 SGD
Workshops:	3.705,00 SGD
Other Events:	10.037,00 SGD
Donations:	3621,38 SGD
Fixed deposit interest:	524,16 SGD

The publicity we received (in ADB Magazine, Hollandse Club Magazine and Expat Living for example) and the online visibility helped us to increase our revenues, as more people send us request for NCA products and more people donated via our charity webshop or via the fundraising platform www.giving.sg.

This revenue is 1% higher than the revenue in 2017.

One of our long time corporate partners, the Hollandse Club, has offered us to use their facilities for many of our events. This allowed events to be organised for a very low cost. In addition, our volunteers, committee members and board members generously donated their time, transport etc, so we managed to keep our operational costs at 1% of the total proceeds.

Charities

In order to further strengthen our ties with the charities that NCA supported in 2018, each board member was responsible for the relationship management with one charity.

In 2018 we supported the charities below with a total of 46.000 SGD. The main recipients of our donations were:

- Breadline
- Good Shepherd
- H.O.M.E.
- SILRA
- Project Pari

Outlook

In 2019 we will begin the year by making some big changes. As all sitting board members will resign because of personal circumstances, it is crucial that new board members are to be found. Sideways to this process, we have decided to take a good look at the strategy of NCA, whether the activities that we carry out and the charities that we support, are still in a good place. Due to these two major strategic efforts, we have decided to decrease the number of (fundraising) activities on the first 6 months of 2019. We have confidence that the new board members will fulfill their tasks with great competence and enthusiasm.